

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1761

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Flight Dates	Order #	Alt Order #
09/19/12 - 09/21/12	494124	06321078

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/19/12	09/21/12	9am-10am	9am - 10am	--WTF--	:30	5	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 9:32 AM 9am-10am 9am - 10am :30 DSCT12101 \$500.00 NM									
2 WFSB Th 09/20/12 9:36 AM 9am-10am 9am - 10am :30 DSCT12101 \$500.00 NM									
5 WFSB Th 09/20/12 9:50 AM 9am-10am 9am - 10am :30 DSCT12101 \$500.00 NM									
4 WFSB F 09/21/12 9:35 AM 9am-10am 9am - 10am :30 DSCT12101 \$500.00 NM									
3 WFSB F 09/21/12 9:51 AM 9am-10am 9am - 10am :30 DSCT12101 \$500.00 NM									
2	09/19/12	09/21/12	10am-11am	10am - 11am	--WTF--	:30	5	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 10:25 AM 10am-11am 10am - 11am :30 DSCT12101 \$500.00 NM									
5 WFSB W 09/19/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$500.00 NM									
2 WFSB Th 09/20/12 10:29 AM 10am-11am 10am - 11am :30 DSCT12101 \$500.00 NM									
3 WFSB F 09/21/12 10:23 AM 10am-11am 10am - 11am :30 DSCT12101 \$500.00 NM									
4 WFSB F 09/21/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$500.00 NM									
3	09/19/12	09/21/12	CBS Soaps	1230-2p	--WTF--	:30	10	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 12:56 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
3 WFSB W 09/19/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
2 WFSB W 09/19/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
4 WFSB Th 09/20/12 12:56 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
6 WFSB Th 09/20/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
5 WFSB Th 09/20/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
9 WFSB F 09/21/12 12:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
10 WFSB F 09/21/12 12:57 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
8 WFSB F 09/21/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									

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494124-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1761

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/19/12	09/21/12	CBS Soaps	1230-2p	--WTF--	:30	10	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WFSB F 09/21/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$600.00 NM									
4 09/19/12 09/21/12 The Talk 2-3p --WTF-- :30 5 \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 2:28 PM The Talk 2-3p :30 DSCT12101 \$500.00 NM									
5 WFSB W 09/19/12 2:59 PM The Talk 2-3p :30 DSCT12101 \$500.00 NM									
4 WFSB Th 09/20/12 2:31 PM The Talk 2-3p :30 DSCT12101 \$500.00 NM									
2 WFSB Th 09/20/12 2:59 PM The Talk 2-3p :30 DSCT12101 \$500.00 NM									
3 WFSB F 09/21/12 2:59 PM The Talk 2-3p :30 DSCT12101 \$500.00 NM									
5 09/19/12 09/21/12 3pm-4pm Syndication 2:58pm-4pm --WTF-- :30 5 \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB W 09/19/12 3:25 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12101 \$500.00 NM									
1 WFSB W 09/19/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12101 \$500.00 NM									
2 WFSB Th 09/20/12 3:13 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12101 \$500.00 NM									
5 WFSB Th 09/20/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12101 \$500.00 NM									
3 WFSB F 09/21/12 3:39 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12101 \$500.00 NM									
6 09/19/12 09/21/12 4p-5p Dr. Oz 4pm-5pm --WTF-- :30 2 \$950.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 4:34 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12101 \$950.00 NM									
2 WFSB F 09/21/12 4:28 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12101 \$950.00 NM									
7 09/19/12 09/21/12 Eyewitness News 5pm - 5:30pm --WTF-- :30 5 \$1,750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB W 09/19/12 5:12 PM Eyewitness News 5pm - 5:30pm :30 DSCT12101 \$1,750.00 NM									
1 WFSB W 09/19/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 DSCT12101 \$1,750.00 NM									
5 WFSB Th 09/20/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 DSCT12101 \$1,750.00 NM									
2 WFSB Th 09/20/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 DSCT12101 \$1,750.00 NM									
3 WFSB F 09/21/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 DSCT12101 \$1,750.00 NM									
8 09/19/12 09/21/12 Eyewitness News 5:30pm - 6pm --WTF-- :30 4 \$1,750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 4 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 DSCT12101 \$1,750.00 NM									
4 WFSB Th 09/20/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 DSCT12101 \$1,750.00 NM									
2 WFSB Th 09/20/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 DSCT12101 \$1,750.00 NM									
3 WFSB F 09/21/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 DSCT12101 \$1,750.00 NM									
9 09/19/12 09/21/12 Eyewitness News 6pm - 6:30pm --WTF-- :30 5 \$2,200.00 NM									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1761

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---WTF-- 5 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM									
2 WFSB Th 09/20/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM									
5 WFSB Th 09/20/12 6:20 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM									
3 WFSB F 09/21/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM									
4 WFSB F 09/21/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 DSCT12101 \$2,200.00 NM									
10	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---WTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
5 WFSB Th 09/20/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
2 WFSB Th 09/20/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
4 WFSB F 09/21/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
3 WFSB F 09/21/12 8:36 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
11	09/19/12	09/21/12	Eyewitness News	11PM - 11:35PM	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---WTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB W 09/19/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,400.00 NM									
1 WFSB Th 09/20/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,400.00 NM									
2 WFSB F 09/21/12 11:07 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,400.00 NM									
12	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---WTF-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB W 09/19/12 7:13 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM									
1 WFSB W 09/19/12 7:26 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM									
5 WFSB Th 09/20/12 6:59 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM									
2 WFSB Th 09/20/12 7:21 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM									
3 WFSB F 09/21/12 7:12 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,350.00 NM									
13	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	--WTF--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---WTF-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM									
4 WFSB W 09/19/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM									
5 WFSB Th 09/20/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM									
2 WFSB Th 09/20/12 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM									
3 WFSB F 09/21/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,350.00 NM									
14	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---1--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1761

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/20/12 10:30 PM Person of Interest 10pm - 11pm :30 DSCT12101 \$6,000.00 NM									
15	09/19/12	09/21/12	ET Late Night	12:38am-1:08am	--WTF--	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 12:53 AM ET Late Night 12:38am-1:08am :30 DSCT12101 \$225.00 NM									
2 WFSB F 09/21/12 1:05 AM ET Late Night 12:38am-1:08am :30 DSCT12101 \$225.00 NM									
16	09/19/12	09/21/12	Late, Late Show	1:08am - 02:05am	--WTF--	:30	2	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 09/19/12 1:14 AM Late, Late Show 1:08am - 02:05am :30 DSCT12101 \$100.00 NM									
1 WFSB Th 09/20/12 2:03 AM Late, Late Show 1:08am - 02:05am :30 DSCT12101 \$100.00 NM									
17	09/19/12	09/19/12	Big Brother Finale WED 9-11p		--1----	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 10:49 PM Big Brother Finale WED 9-11p :30 DSCT12101 \$6,000.00 NM									
Total Spots 70									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$78,000.00
<u>Agency Commission</u>	\$11,700.00
<u>Net Amount Due</u>	\$66,300.00